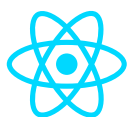


VOYAGE

Discover, buy,
and sell properties with
ease on a seamless real
estate app experience.



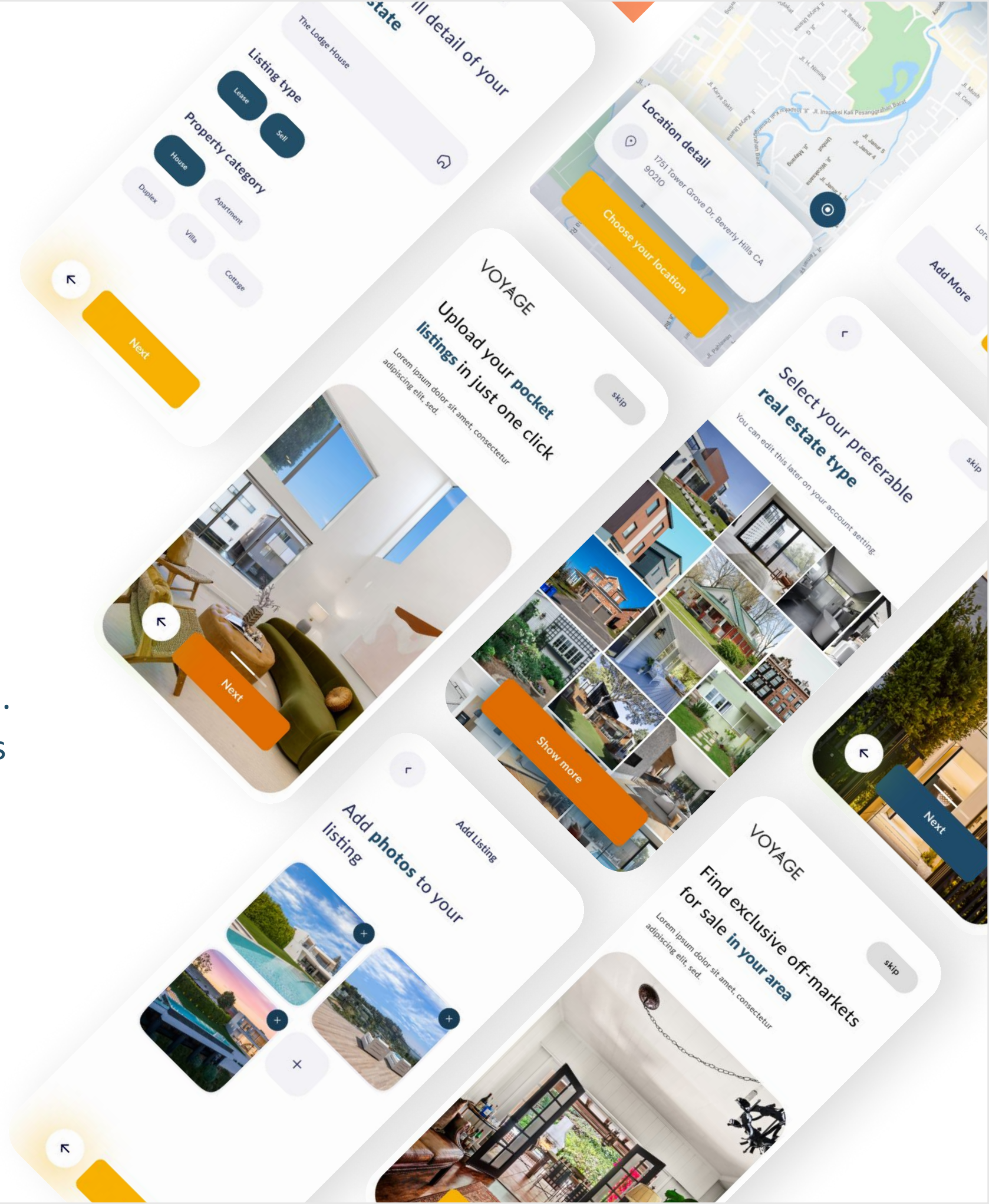
Tools



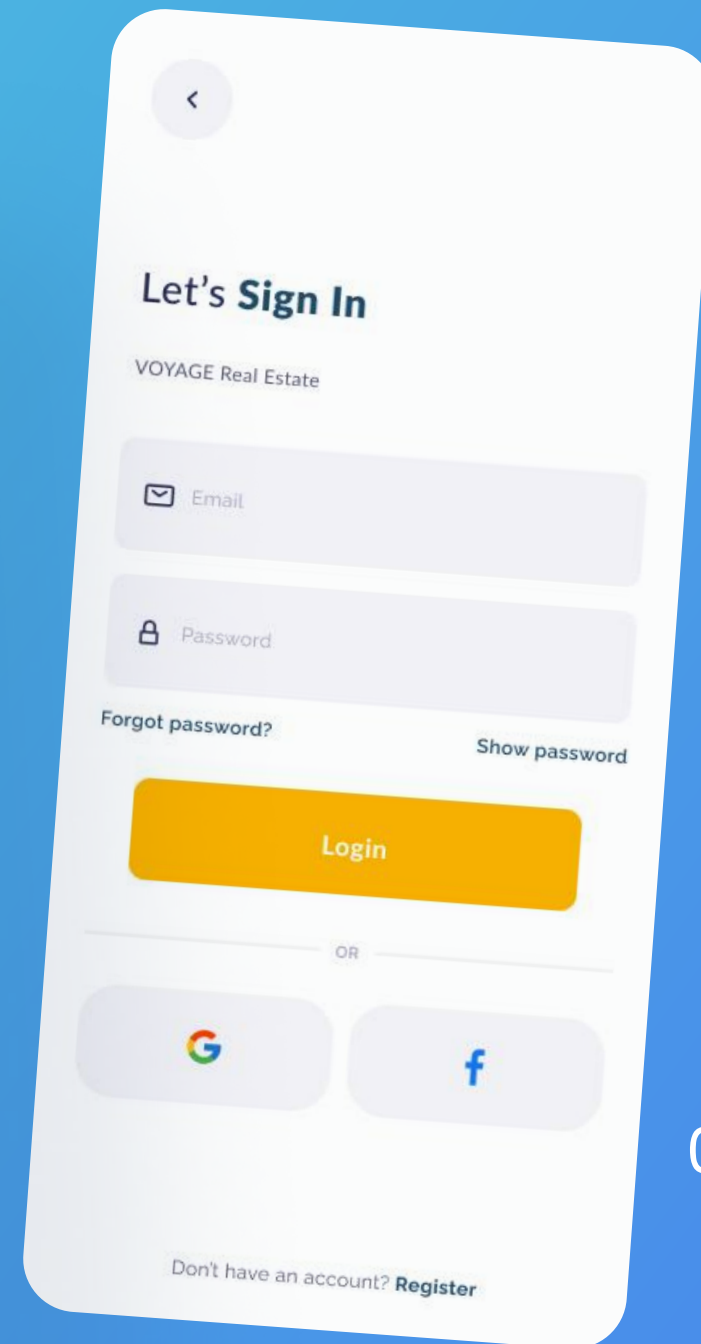
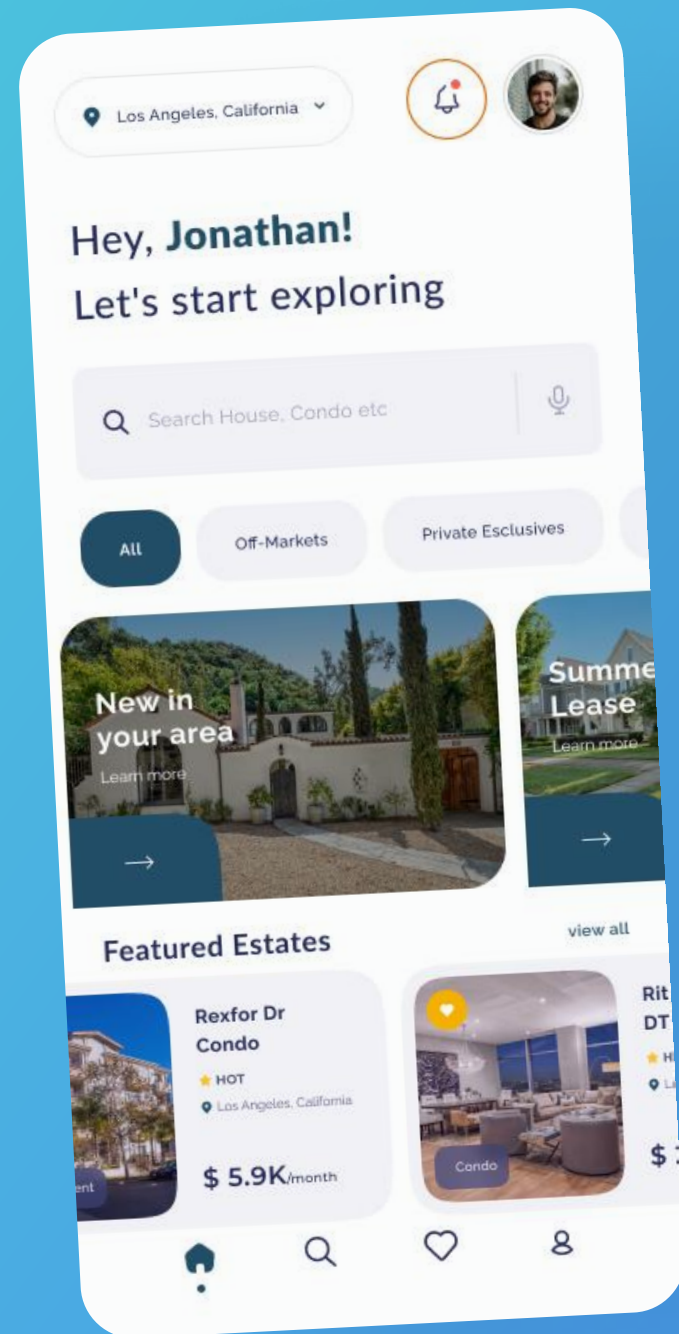
VOYAGE

Case Study

Voyage is a real estate inventory mobile application designed to streamline property management for real estate agents. The app allows agents to match client preferences with available properties, track new listings, and manage market activity in real time. Its user-friendly interface integrates all essential functions needed for property management into a single platform.



01 Home Screen



02 Let's Sign In

Process



Concept & Planning

- Define the Idea
- Market Research
- Project Scope & Requirements
- Set Milestones



UI/UX Design

- Wireframes & Mockups
- Prototyping
- User Testing



Development

- Choose Platform
- Front-end Development
- Back-end Development
- Integrations
- Testing



QA

- Functional Testing
- Performance Testing
- Security Testing
- Device Testing



Deployment

- App Store Submission
- Compliance Checks
- App Approval

Problem

✓ Scattered Property Listings

Agents struggled to manage listings across multiple platforms, leading to inefficiencies in finding and presenting suitable properties to clients. The decentralized nature of property information made it difficult to track the status of properties and manage inquiries.

✓ Delayed Property Updates

Keeping track of new listings or changes in property statuses (e.g., price adjustments or sales) in real-time was a significant challenge. Agents often missed crucial market shifts, causing delays in responding to client inquiries.

Solution

✓ Centralized Inventory Management

Voyage introduced a centralized platform for managing property inventories. Agents could now access all listings in one place, reducing the need to switch between multiple systems. This also helped agents track updates and manage listings more effectively.

✓ Real-Time Market Updates

The app provides real-time alerts when there are new listings, price changes, or properties removed from the market. This feature ensures agents are always up to date, allowing them to quickly act on new opportunities and communicate with clients more efficiently.

Problem

✓ Managing Client Needs

Matching specific client requirements with available properties was a time-consuming, manual process. Without the right tools, agents had to rely on guesswork or multiple platforms, leading to mismatches and client dissatisfaction.

Solution

✓ Client-Property Matching

Voyage's smart filtering tools allow agents to input client preferences and get instant matches from the available properties. This feature automated the process of finding relevant listings for clients, ensuring a more accurate and faster match, thereby increasing client satisfaction.

Outcome

Voyage significantly improved real estate agents' efficiency by centralizing property data and automating key processes like property tracking and client matching. The app reduced response times, enabled agents to act quickly on market changes, and improved client satisfaction by providing more accurate property recommendations. Agents reported spending less time on administrative tasks and more time closing deals, which resulted in better client-agent relationships and faster transaction cycles.



Features

- ✓ **Real-Time Property Tracking:** Agents receive updates about new listings, price changes, and property statuses instantly, helping them stay ahead in a fast-moving market.
- ✓ **Client-Property Matching:** Agents can input detailed client preferences and instantly match them with available properties, increasing the likelihood of finding a suitable match faster.
- ✓ **Interactive Map Filters:** The app allows agents to search for properties based on location through an intuitive map filter, which makes it easier to visualize and manage listings geographically.
- ✓ **User-Friendly Interface:** Voyage features a clean, intuitive interface that simplifies navigation between property listings, client management, and market updates. This design ensures that even less tech-savvy users can use the app effectively.
- ✓ **Privacy-Focused Design:** The app is designed with privacy in mind, ensuring that no personal data is collected, which is critical for maintaining trust between agents and their clients.

Conclusion

Voyage's real estate inventory app addressed key pain points in real estate management by centralizing listings, providing real-time updates, and offering client-property matching features. By streamlining the workflow for agents, the app improved efficiency, reduced administrative burdens, and increased overall client satisfaction. Its innovative features and user-friendly design make it an indispensable tool for real estate professionals looking to manage their properties and clients more effectively.

Thank you for watching

We are available for new projects

Contact: ashok@bytecipher.net

